CASE STUDY · LUXURY – WATCHES AND JEWELLERY

Luxury watch and jewellery manufacture – planning redesign

1. THE CHALLENGE
Short-term planning run in firefighting mode

2. OUR ANSWER
Single method (TSP) validated on a prototype

3. THE VALUE
An 18–24-month view and a better-informed APS choice

CHALLENGES

- Move out of firefighting with an 18–24-month MPS in weekly buckets
- Plan by family then by item, and steer by stock levels to smooth workshop load
- Replace flow-specific methods with a single one: Takt Stock Planning
- Validate the method with the Ceramics pilot team, then roll it out to other scopes

Very high-value products | Multi-level bills of materials | One method per flow

PLANNING COVERAGE

S&OP | Supply | **Production** | Optimizer

OUTCOMES

×5
target planning horizon: from 4–5 to 18–24 months

4
MPS scopes modelled and validated

- A single planning method, adopted by the business
- Specification handed to the ERP vendor
- Clear selection criteria for the target APS

SCOPE

MaTCh programme (Manufacture Transformation)
Watch movements and jewellery, bracelets and clasps, ceramics
Component supply flows

SYSTEM LANDSCAPE

BEFORE		AFTER
ProConcept (ERP)	→	ProConcept (ERP)
~~Excel~~	→	Méthode TSP

Facing a similar challenge? Let's talk.

contact@logiq-technology.com
linkedin.com/company/logiq-technology