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CASE STUDY · FOOD & BEVERAGE

Cosumar

Morocco's leading sugar producer

1. THE CHALLENGE

Decisions made without financial view or simulation

2. OUR ANSWER

IBP with S&OP decisions valued in the P&L

3. THE VALUE

Lower losses, more reliable forecasts

CHALLENGES

- Extend financial valuation across the whole chain, end to end
- Make better decisions through P&L analysis
- Automate and standardise data entry

Stock, production and packing

Shelf life

Campaign and sales forecasts

PLANNING COVERAGE

S&OP

Supply

Production

Optimizer

OUTCOMES

-10%
waste and obsolescence

+6%
forecast accuracy

Obsolescence under control through shelf-life management

SCOPE

4 brands
2 refineries and 7 sugar mills
12 branches

SYSTEM LANDSCAPE

BEFORE	AFTER
SAP ECC	SAP ECC
~~Excel~~	SAP IBP
	SAP BTP
	SAP BI

Facing a similar challenge? Let's talk.

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